



SDG IMPACT FORUM
ART & SUSTAINABILITY

June 12 & 13, 2023
Kap Europa, Frankfurt/Main, Germany

A project of



In the Context of

DIGISUSTAIN

CURRENT PROGRAM
Status: May 25, 2023

DAY 1 (June 12, 2023)

"Art & Sustainability" form a symbiosis.

Both support us in complex, challenging times through transformation processes in society, business and finance, culture and politics.

Numerous parallels can be found in art as well as in sustainability. Let's think about the innovations that are of particular importance in art as well as in sustainability:

Artists are trendsetters who anticipate change processes long before they arrive and they often use innovative thought patterns and techniques, while sustainability requires innovative solutions to tackle environmental and social challenges.

Art and sustainability not only stand for outstanding innovative strength. Both support us in the above-mentioned transformation processes, also strengthen our creativity, create a new awareness of our planet and our togetherness and also support us with innovative solutions for complex challenges. Innovations are necessary for long-term entrepreneurial success and competitive advantages.

At the Digisustain 2023 we would like to bring artists and entrepreneurs into dialogue for the first time in order to talk about solutions to the current challenges and transformation processes.

Exemplary entrepreneurs show how they already live the dialogue between art and sustainability, what experiences they have gained and what recommendations they would like to give us.

Petra Becker

International Art Bridge, Lucerne

No *suggestion
*requested
**confirmed

INGLOSUS / Wiesenau 1 / 60323 Frankfurt / Germany / +49 69 79 534 82 - 0 / office@inglosus.org / www.inglosus.org

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DAY 2 (June 13, 2023)

In the context of „Art & Sustainability“, the worlds "New Work" and processes must also be considered, as well as the topic "Sustainable Art and Design" to achieve long-term synergy effects for entrepreneurial success.

The specialists for new working environments, trends and Art & Design sustainability experts provide insight into their predictions, experiences and recommendations.

But we will also venture into practice with an art workshop to expand consciousness. The new paths in architecture and sustainability will also help us to see a glimpse of our future.

We are also led into the new epoch in which the artists show us how we will live together in the future and how we are connected.

Petra Becker

International Art Bridge, Lucerne

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DAY 1 – JUNE 12, 2023

ART & SUSTAINABILITY
@ DIGISUSTAIN

08:30 am Registration – Opening Fair

09:30 am Central Opening Digisustain 2023

Welcome

Samira Maleki**

Member of the Board of Trustees, INGLOSUS, Frankfurt/Main

Opening Speech

Lucia Puttrich**

Minister of State for Federal and European Affairs of the State of Hesse, Hessian State Chancellery, Wiesbaden

Ulrich Caspar**

President, Chamber of Commerce and Industry, Frankfurt/Main

09:50 am End of official Opening

10:00 am Opening – Art & Sustainability

Welcome

Petra Becker**

International Art Bridge, Lucerne

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Impulse

Prinz Philipp von Liechtenstein*

LGT, Liechtenstein

Darius Nader Maleki**

Vice Chairman, INGLOSUS Foundation, Frankfurt/Main

10:45 am Session I - Presentation and panel discussion

**A view from an entrepreneur's point of view:
How can art and sustainability represent entrepreneurial added
value and competitive advantages?**

Claudia Walkenhorst**

Director Company Projects & Facility Management, cosnova GmbH,
Sulzbach a.T.

Dr. Sylvia Freygner**

Freygner Advocaturbuero AG, Liechtenstein

Klaus Thymann**

Explorer, scientist, fellow at the Royal Geographical Society, multi
award-winning photographer, filmmaker, creative director, London

Moderator

Petra Becker**

International Art Bridge, Lucerne

11:45 am Break – Coffee & Networking

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12:15 pm Session II – Presentation & Panel Discussion

Inaugurating the SDG Village Frankfurt – shaping the future sustainability agenda of a global city

Prof. Matthias Wagner K**

Director, Museum angewandte Kunst, Frankfurt/Main

Telman Maharramov**

SDG Localization and Local Governments Team, United Nations Habitat, Nairobi

Dr. Bastian Bergerhoff**

City Treasurer, City of Frankfurt, Frankfurt/Main

Moderator

Darius Nader Maleki**

Vice- Chairman, INGLOSUS, Frankfurt/Main

1:15 pm Break – Lunch & Networking

2:15 pm Session III - Presentation and panel discussion

Perspectives from philanthropy: Creating solutions for the SDGs with arts and culture

Moderator

Dr. Annette Kleinbrod**

Scout for Development, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH –seconded to the Association of German Foundations on behalf of the Federal Ministry for Economic Cooperation and Development (BMZ), Berlin

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3:15 pm Session IV – Sustainable Brand Building – Key factor for a company's license to operate?

Katja Metz**

Global Branding and Marketing, E.ON, Essen

Thomas Graf**

Director Corporate Communications, Eckes-Granini Group GmbH, Nieder-Olm

Gabrielle Hässig*

Managing Director Communications and Sustainability, Schwalbach

Jolanda Schwirtz*

Marketing and Communications Director, Nestlé, Frankfurt/Main

4:15 pm Session V - Presentation and panel discussion

From an artist's perspective:

Artists' recommendations to entrepreneurs for the sustainable use of art in order also to create competitive advantages.

Anja Conrad**

Photo artist

Tanja Hoffmann**

Artist / Painter, Frankfurt/Main

Markus Friedrich Staab**

Artist & Designer, Frankfurt/Main

Presenter

Petra Becker**

International Art Bridge, Lucerne

5:00 pm Session VI - Exhibition visit

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Guided tours of the art exhibitions by the artists.

Presenter

Petra Becker and artists**
International Art Bridge, Lucerne

5:45 pm Summary and Closing

Petra Becker**
International Art Bridge, Lucerne

6:00 pm End Conference Day I

DAY 2 – JUNE 13, 2023

ART & SUSTAINABILITY
@ DIGISUSTAIN

09:00 am Registration - & Opening Fair

10:00 am Opening Remarks

Welcome

Petra Becker**
International Art Bridge, Lucerne

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Keynote

The future of the working world

Anita Gödiker**

Satellite Office, Frankfurt/Main

11:00 am Break – Coffee & Networking

11:30 am Session I - Presentation & Panel discussion

From an artist's perspective:

How can art, new thought patterns and sustainable cooperations accompany us into a successful future in the current epochal change - Including book signings

Alexander Graf von Schlieffen**

Astrologer, painter and Jazz musician, Berlin

Franziska Stünkel*

Internationally acclaimed photo artist and film director

Presenter

Petra Becker**

International Art Bridge, Lucerne

12:30 pm Break – Lunch & Networking

02:00 pm Session II – Workshop

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Art Workshop

The creative nature of our existence in the era of transformation

May Carro Cabaleiro**

Artist / Painter, Art & Consciousness, Berlin

Presenter

Petra Becker**

International Art Bridge, Lucerne

03:00 pm Session III – Presentation & Panel discussion

Art - Design & Sustainability

A new product cycle emerges through art and finds its way into the blockchain. Presentation of the competitive advantages

Kai Siebert**

Managing Partner, Finance and M&A Expert, 1886Ventures - The next Technology Venture Group, Berlin

Florian Hofmann**

Director Ventures & Partnerships, 1886Ventures - The next Technology Venture Group, Berlin

N.N.*

Mercedes-AMG One

Presenter

Petra Becker**

International Art Bridge, Lucerne

04:00 pm Session IV – Presentation & Panel discussion

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A new consciousness for a new time:

a Partnership between people and planes

Martin Buchner**

Architect, geomancer and consciousness researcher, Orte &
Bewusstsein, Berlin

05:00 pm Session V - Exhibition visit

Guided tours of the art exhibitions by the artists.

Presenter

Petra Becker and artists**

International Art Bridge, Lucerne

05.45 pm Summary and Closing

Petra Becker**

International Art Bridge, Lucerne

Darius Nader Maleki**

Vice Chairman, INGLOSUS Foundation, Frankfurt/Main

06:00 pm End of SDG IMPACT FORUM Art & Sustainability @ Digisustain

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