



SDG IMPACT FORUM
ART & SUSTAINABILITY

June 12 & 13, 2023
Kap Europa, Frankfurt/Main, Germany

A project of



SDG Partner



In the Context of



CURRENT PROGRAM
Status: June 9, 2023

DAY 1 (June 12, 2023)

"Art & Sustainability" form a symbiosis.

Both support us in complex, challenging times through transformation processes in society, business and finance, culture and politics.

Numerous parallels can be found in art as well as in sustainability. Let's think about the innovations that are of particular importance in art as well as in sustainability:

Artists are trendsetters who anticipate change processes long before they arrive and they often use innovative thought patterns and techniques, while sustainability requires innovative solutions to tackle environmental and social challenges.

Art and sustainability not only stand for outstanding innovative strength. Both support us in the above-mentioned transformation processes, also strengthen our creativity, create a new awareness of our planet and our togetherness and also support us with innovative solutions for complex challenges. Innovations are necessary for long-term entrepreneurial success and competitive advantages.

At the Digisustain 2023 we would like to bring artists, entrepreneurs and civil society into dialogue in order to talk about solutions to the current challenges and transformation processes required for sustainable development as detailed in the United Nations' Agenda 2030 with its 17 Sustainable Development Goals (SDGs).

Exemplary, artists, entrepreneurs and foundations show how they are already in dialogue, what experiences they have gained and what recommendations they would like to give us.

Petra Becker

International Art Bridge, Lucerne

**INGLOSUS / Wiesenau 1 / 60323 Frankfurt / Germany / +49 69 79 534 82 - 0 / office@inglosus.org /
www.inglosus.org**

**Petra Becker / Huobstrasse 7 / 6045 Meggen / Switzerland / +41 70 506 80 13 /
p.becker@internationalartbridge.com / www.internationalartbridge.com**

CURRENT PROGRAM
Status: June 9, 2023

DAY 2 (June 13, 2023)

In the context of „Art & Sustainability“, the worlds "New Work" and processes must also be considered, as well as the topic "Sustainable Art and Design" to achieve long-term synergy effects for entrepreneurial success.

The specialists for new working environments, trends and Art & Design sustainability experts provide insight into their predictions, experiences and recommendations.

But we will also venture into practice with an art workshop to expand consciousness. The new paths in architecture and sustainability will also help us to see a glimpse of our future.

We are also led into the new epoch in which the artists show us how we will live together in the future and how we are connected.

Petra Becker

International Art Bridge, Lucerne

**INGLOSUS / Wiesenau 1 / 60323 Frankfurt / Germany / +49 69 79 534 82 - 0 / office@inglosus.org /
www.inglosus.org**

**Petra Becker / Huobstrasse 7 / 6045 Meggen / Switzerland / +41 70 506 80 13 /
p.becker@internationalartbridge.com / www.internationalartbridge.com**

CURRENT PROGRAM

Status: June 9, 2023

DAY 1 – JUNE 12, 2023

ART & SUSTAINABILITY

@ DIGISUSTAIN

08:30 am Registration – Opening Fair

09:30 am Central Opening Digisustain 2023

Welcome

Samira Maleki

Member of the Board of Trustees, INGLOSUS, Frankfurt/Main

Opening Speech

Lucia Puttrich

Minister of State for Federal and European Affairs of the State of Hesse, Hessian State Chancellery, Wiesbaden

Ulrich Caspar

President, Chamber of Commerce and Industry, Frankfurt/Main

09:50 am End of official Opening

10:00 am Opening – Art & Sustainability

Welcome

Petra Becker

International Art Bridge, Lucerne

Impulse

An Explorers Perspective

- stories, discoveries and thoughts from environmental expeditions

Klaus Thymann

Explorer, scientist, fellow at the Royal Geographical Society, multi award-winning photographer, filmmaker, creative director, London

INGLOSUS / Wiesenau 1 / 60323 Frankfurt / Germany / +49 69 79 534 82 - 0 / office@inglosus.org / www.inglosus.org

Petra Becker / Huobstrasse 7 / 6045 Meggen / Switzerland / +41 70 506 80 13 / p.becker@internationalartbridge.com / www.internationalartbridge.com

CURRENT PROGRAM

Status: June 9, 2023

Darius Nader Maleki

Vice Chairman, INGLOSUS Foundation, Frankfurt/Main

10:45 am Session I - Presentation and panel discussion

**A view from an entrepreneur's point of view:
How can art and sustainability represent entrepreneurial added
value and competitive advantages?**

Dr. Sylvia Freygner

Freygner Advocaturbuero AG, Liechtenstein

Klaus Thymann

Explorer, scientist, fellow at the Royal Geographical Society, multi
award-winning photographer, filmmaker, creative director, London

Claudia Walkenhorst

Director Company Projects & Facility Management, cosnova GmbH,
Sulzbach a.T.

Moderator

Petra Becker

International Art Bridge, Lucerne

11:45 am Break – Coffee & Networking

12:15 pm Session II – Presentation & Panel Discussion

**Inaugurating the SDG Village Frankfurt – shaping the future
sustainability agenda of a global city**

Dr. Bastian Bergerhoff

City Treasurer, City of Frankfurt, Frankfurt/Main

Telman Maharramov

SDG Localization and Local Governments Team, United Nations Habitat, Nairobi

Mike Richter

Senior Vice President at the Senior Executive Office, DZ BANK AG, Frankfurt/Main

INGLOSUS / Wiesenau 1 / 60323 Frankfurt / Germany / +49 69 79 534 82 - 0 / office@inglosus.org /
www.inglosus.org

Petra Becker / Huobstrasse 7 / 6045 Meggen / Switzerland / +41 70 506 80 13 /
p.becker@internationalartbridge.com / www.internationalartbridge.com

CURRENT PROGRAM

Status: June 9, 2023

Anna Scheuermann

Project curator, DESIGN FOR DEMOCRACY. ATMOSPHERES FOR A BETTER LIFE, Design FRM gGmbH, Frankfurt/Main

Moderator

Darius Nader Maleki

Vice- Chairman, INGLOSUS, Frankfurt/Main

1:15 pm Break – Lunch & Networking

2:15 pm Session III - Presentation and panel discussion

Perspectives from philanthropy: Creating solutions for the SDGs with arts and culture

(in German language)

Perspektiven aus der Philanthropie: Mit Kunst und Kultur Lösungen für die SDGs schaffen (in deutscher Sprache)

David Höltgen

Communications & Funding Projects Manager, Wilo-Foundation, Dortmund

Daniela Koß

Referentin für Theater, Tanz und Soziokultur und Programmleitung NOW!, Vital Village, Best OFF, Stiftung Niedersachsen, Hannover

Moritz Micallef

Referent für Kunst und Kultur, cdw Stiftung GmbH, Kassel

Moderatorin

Dr. Annette Kleinbrod

Scout for Development, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH –seconded to the Association of German Foundations on behalf of the Federal Ministry for Economic Cooperation and Development (BMZ), Berlin

INGLOSUS / Wiesenau 1 / 60323 Frankfurt / Germany / +49 69 79 534 82 - 0 / office@inglosus.org / www.inglosus.org

Petra Becker / Huobstrasse 7 / 6045 Meggen / Switzerland / +41 70 506 80 13 / p.becker@internationalartbridge.com / www.internationalartbridge.com

CURRENT PROGRAM

Status: June 9, 2023

3:15 pm Session IV – Sustainable Brand Building – Key factor for a company's license to operate

(discussion in German language / Diskussion in deutscher Sprache)

Thomas Graf

Director Corporate Communications, Eckes-Granini Group GmbH, Nieder-Olm

Katja Metz

Teamlead Global Marketing Campaigns, Global Brand & Marketing, E.ON, Essen

Prof. Dr. Anabel Ternès von Hattburg

Managing Director des Instituts für Nachhaltiges Management, SRH
Member of the Supervisory Board INGLOSUS & Ambassador DIGISUSTAIN,
LinkedIn TopVoice Sustainability 2022

Moderatorin

Alicja Feltens

Vorstand Programm, Marketing Club Frankfurt e.V., Frankfurt/Main
Inhaberin Feltens Consulting, Kommunikationsagentur für Corporate Storytelling und
Positionierung

4:15 pm Session V - Presentation and panel discussion

From an artist's perspective:

Artists' recommendations to entrepreneurs for the sustainable use of art in order also to create competitive advantages.

Anja Conrad

Photo artist

Tanja Hoffmann

Artist / Painter, Frankfurt/Main

Markus Friedrich Staab

Artist & Designer, Frankfurt/Main

Presenter

Petra Becker

International Art Bridge, Lucerne

INGLOSUS / Wiesenau 1 / 60323 Frankfurt / Germany / +49 69 79 534 82 - 0 / office@inglosus.org /
www.inglosus.org

Petra Becker / Huobstrasse 7 / 6045 Meggen / Switzerland / +41 70 506 80 13 /
p.becker@internationalartbridge.com / www.internationalartbridge.com

CURRENT PROGRAM

Status: June 9, 2023

5:00 pm Session VI - Exhibition visit

Guided tours of the art exhibitions by the artists.

Presenter

Petra Becker and artists

International Art Bridge, Lucerne

5:45 pm Summary and Closing

Petra Becker

International Art Bridge, Lucerne

6:00 pm End Conference Day I

INGLOSUS / Wiesenau 1 / 60323 Frankfurt / Germany / +49 69 79 534 82 - 0 / office@inglosus.org /
www.inglosus.org

Petra Becker / Huobstrasse 7 / 6045 Meggen / Switzerland / +41 70 506 80 13 /
p.becker@internationalartbridge.com / www.internationalartbridge.com

CURRENT PROGRAM

Status: June 9, 2023

DAY 2 – JUNE 13, 2023

ART & SUSTAINABILITY

@ DIGISUSTAIN

09:00 am Registration - & Opening Fair

10:00 am Opening Remarks

Welcome

Petra Becker

International Art Bridge, Lucerne

Keynote

The future of the working world

Anita Gödiker

Founder, Owner and CEO, Satellite Office, Berlin

11:00 am Break – Coffee & Networking

11:30 am Session I - Presentation & discussion

From an artist's perspective:

**How can art, new thought patterns and sustainable cooperations
accompany us into a successful future in the current epochal change -
Including book signings**

Alexander Graf von Schlieffen

Astrologer, painter and Jazz musician, Berlin

Presenter

Petra Becker

International Art Bridge, Lucerne

12:30 pm Break – Lunch & Networking

INGLOSUS / Wiesenau 1 / 60323 Frankfurt / Germany / +49 69 79 534 82 - 0 / office@inglosus.org /
www.inglosus.org

Petra Becker / Huobstrasse 7 / 6045 Meggen / Switzerland / +41 70 506 80 13 /
p.becker@internationalartbridge.com / www.internationalartbridge.com

CURRENT PROGRAM

Status: June 9, 2023

02:00 pm Session II – Workshop

Art Workshop

The creative nature of our existence in the era of transformation

May Carro Cabaleiro

Artist / Painter, Art & Consciousness, Berlin

Presenter

Petra Becker

International Art Bridge, Lucerne

03:00 pm Session III – Presentation & Panel discussion

Art - Design & Sustainability

A new product cycle emerges through art and finds its way into the blockchain. Presentation of the competitive advantages

Florian Hofmann

Director Ventures & Partnerships, 1886Ventures - The next Technology
Venture Group, Berlin

Kai Siebert

Managing Partner, Finance and M&A Expert, 1886Ventures - The next
Technology Venture Group, Berlin

Presenter

Petra Becker

International Art Bridge, Lucerne

04:00 pm Session IV – Presentation & discussion

**A new consciousness for a new time / a partnership between
humanity and our planet**

Martin Buchner

Places & Consciousness, Berlin

Architect, Geomancer, New Consciousness Promoter

Moderator

Petra Becker

INGLOSUS / Wiesenau 1 / 60323 Frankfurt / Germany / +49 69 79 534 82 - 0 / office@inglosus.org /
www.inglosus.org

Petra Becker / Huobstrasse 7 / 6045 Meggen / Switzerland / +41 70 506 80 13 /
p.becker@internationalartbridge.com / www.internationalartbridge.com

CURRENT PROGRAM

Status: June 9, 2023

05:00 pm Session V - Exhibition visit

Guided tours of the art exhibitions by the artists.

Presenter

Petra Becker and artists

International Art Bridge, Lucerne

05.45 pm Summary and Closing

Petra Becker

International Art Bridge, Lucerne

Darius Nader Maleki

Vice Chairman, INGLOSUS Foundation, Frankfurt/Main

06:00 pm End of SDG IMPACT FORUM Art & Sustainability @ Digisustain

INGLOSUS / Wiesenau 1 / 60323 Frankfurt / Germany / +49 69 79 534 82 - 0 / office@inglosus.org /
www.inglosus.org

Petra Becker / Huobstrasse 7 / 6045 Meggen / Switzerland / +41 70 506 80 13 /
p.becker@internationalartbridge.com / www.internationalartbridge.com